

BIRDS EYE VIEW SEEKS FESTIVAL DIRECTOR

Birds Eye View began in 2002 as a short film event, and was quickly led by founder Rachel Millward to become an international film festival celebrating women filmmakers in 2005. Since then the Festival has grown in audience from 2,000 to 12,000, premiered important, high profile films including Susanne Bier's *In A Better World* and Drew Barrymore's *Whip It*, consistently attracted wide national press coverage across media and enjoyed the involvement of VIPs from Jerry Hall to Zoe Wanamaker.

This is an exciting moment for Birds Eye View, and a hugely rewarding and challenging opportunity for the right candidate. It is a chance to build on the phenomenal success of Birds Eye View to date, leading the Festival and the organisation into another decade of celebration, artistic excellence, national and international profile and continued audience development.

Rachel Millward has been the sole Festival Director to date, leading on both fundraising and creative direction. A Development Manager is also being recruited at this time, to lead on fundraising for the 2013 Festival, thus the organisation is building capacity, and the new Festival Director's role will be primarily creative and strategic. Rachel will remain involved in the Festival as a non executive Director, offering active support of the new Festival Director as appropriate.

Salary: £30-35k p.a. depending on experience. This is a full time position.

PERSON PROFILE

You must be absolutely passionate about the contribution of women filmmakers. You must have the potential to be an outstanding leader within the film sector, with some experience of film exhibition and preferably festivals. You must have exceptional and entrepreneurial drive and commitment, a strong personal network within film, and a desire to make your mark both on the industry and on UK culture. You must have an uncompromising attitude to artistic quality, a confident and dynamic creative vision, a clear sense of how to attract an audience, and the ability to think and act strategically at all times. You must have experience delivering excellence on a shoestring budget, and be tireless in your pursuit of growth.

JOB SPEC

- lead on artistic direction for the annual Birds Eye View Film Festival, including:
 - deciding on key themes (NB 2013 festival themes are already in development)
 - making all final programming decisions
 - involving VIP and industry contributors - guest speakers/jury etc
 - liaising with festival venues
- recruit and oversee the freelance festival team including festival production manager, marketing managers, programmers, interns, and also development manager
- oversee PR and marketing campaigns, working with external design and PR agencies and internal freelance marketing managers
- working with Rachel Millward and the board, develop a strategy for the organisation moving forward, and then deliver against this strategy
- manage the Board of Directors (who are legally trustees given the charitable status of BEV)
- oversee financial management, working with external accountants and book-keepers

- contribute to funding bids, working closely with the Development Manager
- develop and maintain strong partner relationships with venues, distributors and other organisations
- identify opportunities for BEV Labs, and oversee their development and direction, working with freelance Lab directors where appropriate
- oversee development of The Nest
- public speaking at events (Rachel Millward will also continue her role as a public speaker for BEV when appropriate)

TO APPLY

Please submit completed application form, together with your CV, to:
Rachel Millward, rm@birds-eye-view.co.uk

Applications deadline is MONDAY MARCH 12th, but we **strongly** encourage early applications.

INTERVIEWS

First interviews to take place MONDAY MARCH 19, TUESDAY MARCH 20
Second interviews to take place TUESDAY MARCH 27