

## BIRDS EYE VIEW SEEKS DEVELOPMENT MANAGER FOR 2013 FESTIVAL

Birds Eye View began in 2002 as a short film event, and was quickly led by founder Rachel Millward to become an international film festival celebrating women filmmakers in 2005. Since then the Festival has grown in audience from 2,000 to 12,000, premiered important, high profile films including Susanne Bier's *In A Better World* and Drew Barrymore's *Whip It*, consistently attracted wide national press coverage across media and enjoyed the involvement of VIPs from Jerry Hall to Zoe Wanamaker.

We are looking for an experienced Development Manager to work across individual giving, corporate sponsorship and public funding applications to raise the funds required for the 2013 festival. Working with the support of Founding Director (who is moving back into a non-executive position), an in-coming Festival Director and the Board of Trustees, the Development Manager will create a fundraising plan, working with BEV's existing networks and developing new opportunities to ensure budgets are in place for a festival in March.

This is an exciting moment for Birds Eye View, and a hugely rewarding and challenging opportunity for the right candidate. It is a chance to build on the phenomenal success of Birds Eye View to date, helping to springboard the Festival and the organisation into another decade of celebration, artistic excellence, national and international profile and continued audience development.

This is a one year freelance contract. Minimum 4 days per week, some flexibility.

Salary: £30-35k p.a., depending on experience.

**Start date ASAP after appointment, and no later than April 1, 2012**

### PERSON PROFILE

You must be passionate about the contribution of women filmmakers. You must have a proven track record of raising funds at manager level within the arts, preferably with some experience in film. You must excel at developing positive and lucrative relationships with individual donors as well as corporates. You must be a self-starter, able to take the initiative and get results.

### JOB SPEC

- Under the direction of the Festival Director, write a fundraising plan and undertake all fundraising for the Birds Eye View Film Festival March 2013, including
  - individual donors - tapping into and further developing and adding to BEV's existing networks, with active support from the Founding Director
  - corporate sponsorship - BEV has a positive history with corporate hospitality, and it is up to the Development Manager to build on this and bring in new relationships for the 2013 Festival
  - public funding applications - as the opportunities arise, the Development Manager should write funding bids, with input from the Festival Director
  - specific fundraising for our programme focusing on contemporary Arab Women Filmmakers
- Targets total in the region of £200k by the end of 2012 [details and breakdown provided during application process].

## TO APPLY

Please submit completed application form, together with your CV, to:  
Rachel Millward, [rm@birds-eye-view.co.uk](mailto:rm@birds-eye-view.co.uk), with DEVELOPMENT MANAGER  
APPLICATION in the subject header.

Applications must be submitted no later than WEDNESDAY FEBRUARY 29th 2012

## INTERVIEWS

Interviews will take place week beginning March 5th. (subject to change)